



# **Accelerating Innovation: New Organizational Business Models Workshop and Networking Event**

for NASA Human Health and Performance Center Members

November 6 - 7, 2013

**Kaiser Permanente Center for Total Health**  
700 Second St. NE, Washington, DC

## **Networking Reception**

*Sponsored by Wyle*

Wednesday, November 6, 2013 (6-8 pm ET)  
Kaiser Permanente Center for Total Health, Washington DC



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# Accelerating Innovation Workshop

Thursday, November 7, 2013 (8:00 am – 4:30 pm ET)

Kaiser Permanente Center for Total Health, Washington DC

~ Coffee and beverages provided throughout the Workshop ~  
Sponsored by Kaiser Permanente

## Final Program

**8:00 am Registration and Coffee**

8:30 am	Jeff Davis, NASA Human Health and Performance and NHHPC Director	Welcome
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## FEATURED KEYNOTES

8:40 am	Karim Lakhani, Associate Professor, Harvard Business School, and Principal Investigator, Harvard-NASA Tournament Laboratory	<i>The Cost and Benefits of Open Models for Innovation</i>
9:10 am	Udaya Patnaik, Founder and Principal, Jump Associates, Inc.	<i>The Evolution of Organizational Innovation Models in Response to Disruptions in the Business Climate</i>

**9:40 am Break**

## PANEL: Accelerating Innovation Across Sectors: New Organizational Business Models

9:50 am	<p>Panelist Briefings:</p> <ul style="list-style-type: none"><li>Dorit Donoviel, NSBRI Deputy Chief Scientist and Industry Forum Lead: <i>Space Medicine and Related Technologies Commercialization Assistance Program SMARTCAP-Accelerator</i></li><li>Charles Liarakos, Senior Policy Advisor, Directorate for Biological Sciences, National Science Foundation: <i>Ideas Lab—A Model for Accelerating Research</i></li><li>Syрил Pettit, Executive Director, HESI: <i>Driving Research Towards Application through Multi-sector Partnerships</i></li><li>Rich Pournelle, Sr. VP, Business Development, NanoRacks: <i>The NanoRacks Approach to Accelerating Innovation through Microgravity Research</i></li><li>Cathy Johnson, Satellite Applications Catapult, <i>Driving Growth in Next Generation Space Enabled Applications and Services through International Partnerships</i></li><li>Philip Fasano, Exec VP and CIO, Kaiser Permanente: <i>A Business Model for Using Transformative Technology to Make Lives Better</i></li></ul>
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Audience Questions and Discussion

Moderator: Elizabeth Richard, Senior Strategist, Wyle

11:30 am	Nancy Conrad, Founder and CEO, The Conrad Foundation, and Alexis Wong, 2012 Spirit of Innovation Challenge, Energy and Environment category winner	<i>Growing the Next Great Innovation Generation</i>
12:00 noon	<b>Obtain lunches and reassemble for luncheon speaker</b>	

**12:15 pm  
FEATURED LUNCHEON SPEAKER**

Bill Eggers  
Columnist, Consultant, and Author of eight books,  
including *The Solution Revolution* and Washington  
Post best-seller, *If We Can Put a Man on the Moon*

~ Lunch Provided ~  
*Sponsored by NanoRacks*

<b>BREAKOUT SESSIONS: Collaborating Among Sectors—Best Practices</b>		
1:20 pm	Jeff Davis (NASA Human Health and Performance and NHHPC Director)	<i>Charge for Breakout Sessions</i>
1:30 pm	Breakout Sessions I Track 1: Best Practices in Open Innovation and Prizes; <i>Moderators:</i> Lynn Buquo, Manager, NASA Center of Excellence for Collaborative Innovation and Jenn Gustetic, Challenges and Prizes Program Executive at NASA Track 2: Best Practices in Collaborative Projects <i>Moderators:</i> Genie Bopp, VP Human Spaceflight Division, Wyle and Tim Bernstein, COO, yet2.com	Track 1: Room x Track 2: Room y
2:30 pm	Breakout Sessions I Report Outs	Main Hall
<b>2:40 pm</b>	<b><i>Break</i></b>	
2:50pm	Breakout Sessions II Track 1: Best Practices for Accelerated Research <i>Moderators:</i> Charles Liarakos, Senior Policy Advisor, Directorate for Biological Sciences, National Science Foundation and Syril Pettit, Executive Director, HESI	Track 1: Room x Track 2: Room y

	Track 2: Best Practices for Social Innovation <i>Moderator:</i> Carissa Callini, Lead-Innovation, Integration and Implementation Team, Wyle and Julie Shannan, Deputy Director, Girlstart	
3:50 pm	Breakout Sessions II Report Outs	Main Hall
<b>FEATURED KEYNOTE</b>		
4:00 pm	Leland Melvin, NASA Associate Administrator for Education	<i>The NASA Model for Innovation in STEM Education</i>
4:30 pm	Adjourn	